

AmerisourceBergen



Your path to
actionable
payer market
insights

**Get exclusive access to payer
insights at Xcenda's Managed
Care Network (MCN) Forum**

Reserve your spot for the Fall 2023
MCN Forum now

Benefits of the MCN Forum



Gain real-time, truly interactive, **qualitative and quantitative insights from up to 30 payers across** the managed care industry



High-level, expert moderators conduct **3 focus groups**, each blinded with **8 to 10 unique panel members—all in 1 day**



The Forum was great! We have many to-dos as a result of what we learned. There were so many things we never knew. We had several ah-hah moments.

– Director of Medical Affairs, Large Pharma



Listen via live stream while analyzing quantitative and qualitative results in real time



Communicate follow-up questions or clarifications in real time



Test and improve your approach in each session with new advisors

When you have strategic questions, feedback from payers can be key to inform your market access, clinical, and HEOR plans



Find out what payers are thinking about your most important issues.

Use the MCN Forum to get answers to questions like:

- How will payers cover our pipeline product?
- What are the evidence requirements needed to achieve our access goals?
- How do we improve our formulary positioning?
- What will happen to our product when a competitive product launches?
- What do payers think of our evidence development strategy?
- How will payers respond to our product's value proposition and messages?
- How do payers want to partner with our field teams?



For more information, please contact:

Jack Purcell at Jack.Purcell@xcenda.com | Martine Etschmaier at Martine.Etschmaier@xcenda.com

Flexible design and exceptional execution deliver high-quality results

MCN Forum – Fall 2023 Setting: 8th virtual Forum



Virtual Setting

- With in-person MCN events since 2007 and virtual since spring of 2020, we have delivered high-quality payer insights, regardless of setting
- Well-integrated, tried and true, virtual platform that ensures blinding
- Pre-meeting technical checks for clients, moderators, and advisors
- Technical support provided during all sessions and breaks
- Continual team monitoring of advisor responses
- Double-or single-blinded options available



Having used Xcenda for our first virtual ad board [MCN Forum] soon after COVID-19 travel restrictions were implemented, I commend Xcenda for quickly adapting and seamlessly delivering the payer insights needed to inform our strategy. I have historically found them to be thorough, accommodating, and cost-effective for numerous projects I've entrusted them with.

- Vice President, Market Access

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The Managed Care Network difference



160+ active advisors
from all key payer segments



310M+
covered lives represented*



Who we are:

- Pharmacy & medical directors
- Healthcare executives
- Other managed care experts



Segments we represent:

- Managed Care Organizations
- Integrated Delivery Networks
- Pharmacy Benefit Managers
- Specialty pharmacies
- Commercial, Medicare, and Medicaid

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*Internal data as of 12-31-22

For more information about the
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